



BASYA GROUP

Market Research & Consulting

COMPANY PRESENTATION 2020

WHAT WE DO

WE HELP TO START BUSINESS IN RUSSIA

- Search of Distributors in Russia
- B2B Matchmaking
- Market & Competitors Analysis
- Development of Sales in Russia

WE WORK IN DIFFERENT MARKET SEGMENTS

OUR INDUSTRIES:

- Automotive
- Industrial Equipment
- Cables & Wires
- Food & Beverages
- Cosmetics & Hair Care
- Sports Equipment and others

WE ASSIST FOREIGN COMPANIES TO

ENTER & DEVELOP RUSSIAN MARKET

- Search of Customers / Distributors / Importers
- Presentation of Product to Customers & Negotiations
- Support in Trade Fairs
- Management & Development of Sales in Russia

WE SUPPORT FOREIGN COMPANIES WITH

B2B MATCHMAKING AT:

- Business Missions
- Trade Fairs & Shows
- Business Delegations
- Individual Meetings & Visits To Enterprises

BASYA GROUP IN FIGURES

20+

BUSINESS MISSIONS IN RUSSIA

1000+

B2B MEETINGS IN 2019

10+

CONTRACTS WITH FOREIGN
NATIONAL TRADE ASSOCIATIONS

150+

PRODUCERS ENTERED
RUSSIAN MARKET

7+

YEARS OF SERVICES

200+

MARKET RESEARCHES

SOME OF OUR PROJECTS



MATCHMAKING FOR BRAZILIAN FOOD & BEVERAGES PRODUCERS
NATIONAL BRAZILIAN PAVILION AT PRODEXPO 2019, FEBRUARY 11-15



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SOME OF OUR PROJECTS



MISSION SUPPORT & MATCHMAKING FOR BRAZILIAN AUTO PARTS PRODUCERS
BRAZILIAN AUTO PARTS TRADE MISSION TO RUSSIA, SEPTEMBER 3-6, 2019



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SOME OF OUR PROJECTS



**SHOW PARTICIPATION & MATCHMAKING FOR ITALIAN PRODUCERS OF WATER EQUIPMENT
AQUATHERM MOSCOW 2020, FEBRUARY 11-14**

**WE WILL BE GLAD TO SUPPORT YOUR
BUSINESS IN RUSSIA**



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